



- Active control:** Human authority at all times
- Human augmentation:** Human-led with AI support
- Guided automation:** AI with human oversight
- AI autonomy:** Minimal human involvement

REAL-WORLD EXAMPLES

E-commerce: email marketing

Goal: Send personalised emails to millions (optimising for speed/volume *and* quality).

Risks: Poor copy, spam risk (recoverable setbacks).

→ **Batch processing + Spot checking:** AI generates emails, marketing team reviews random samples pre-sending, and monitors overall engagement metrics, intervening when unusual patterns seen.

Recruitment: applicant screening

Goal: Support recruitment/HR team by processing hundreds of applications efficiently (volume, quality, compliance)

Risks: Systemic bias, missing great candidates or hiring poor fits (high-impact failures).

→ **Monitored automation + regular expert review + approval workflows** AI screens applications for requirements and fit indicators, flagging top candidates and clear rejections. Recruiters review candidates and can override any AI decision. Hiring managers get AI analysis alongside resumes for final interviews.